Dear Cognitive Scientists,

Welcome to Madison for the 40th Annual Conference of the Cognitive Science Society! Our meeting brings together some of the most innovative and exciting research in cognitive science. The program features exceptional plenary talks by three leading international experts: Michael Kearns (University of Pennsylvania), Matthew Botvinick (DeepMind), and Susan Gelman (University of Michigan). It also includes two invited symposia aimed at showcasing the theme for this year: *Changing Minds*.

CogSci 2018 received 947 submissions, including 692 full papers, 212 member abstracts, 13 publication-based short papers, as well as 16 proposals for a symposium, 9 for a workshop, and 6 for a tutorial. After a rigorous review process, we selected 213 papers for oral presentation (23%), 280 papers for poster presentation (30%), 199 member abstracts for poster presentation, 13 publication-based talks, 12 symposia, 6 workshops, and 4 tutorials.

We hope that you enjoy the program this year and the vibrant city of Madison, the original 30 (now 77) square miles surrounded by reality. We invite you to take advantage of this time away from your daily lives to catch up on the latest developments in the field and to deepen your appreciation of the amazing research being done in Cognitive Science. We also invite you to consider how our work may be a force for positive change back in the real world. We hope you will take us up on these invitations, not just in the conference hall but also at the Union Terrace, at the Saturday farmer's market on the square, and at the many fine eating and drinking establishments nearby.

Your Program Co-Chairs,

Chuck Kalish (University of Wisconsin, Madison),
Marina Rau (University of Wisconsin, Madison),
Jerry Zhu (University of Wisconsin, Madison),
Tim Rogers (University of Wisconsin, Madison)

Acknowledgements

We are very grateful to everyone who contributed to the planning and organization of this year's meeting and to all reviewers who generously donated time to evaluate submissions. We thank the Program Committee members and the reviewers who were essential to the review process. We thank the awards committee who helped assess the prize-winning papers. All Program Committee members are listed below.

We are especially grateful for the assistance of a number of individuals and groups for many organizational aspects of the meeting. We thank Jessica Wong, the Cognitive Science Society's Conference Officer, for managing pretty much everything; Deborah Gruber, the Cognitive Science Society's Business Manager, for handling the business details; the Cognitive Science Society's Executive Committee and Governing Board for their constant support and advice; the International Conference Services, for logistics and support; James Stewart of Precision Conference Solutions for maintaining the conference reviewing system; Glenn Gunzelmann, Andrew Howes, Thora Tenbrink, and Eddy Davelaar the members of last year's Cogsci conference committee for their helpful advice and insights; our many Committee Chairs, listed below, who enthusiastically took care of their various responsibilities; the student volunteers, listed below, who keep the conference running smoothly on site; and importantly our conference sponsors, listed below, whose generous support enabled us to focus more on the program and less on the finances.

We are also thankful for the support of the Cognitive Science community. We are sure that the suggestions and contributions we received from this community helped us to make it a more lively, engaging and fun meeting for all. Enjoy!

- Chuck Kalish, Marina Rau, Jerry Zhu, and Tim Rogers Program Co-Chairs, Cognitive Science 2018

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Author A. & Author B. (2018). This is the title of the paper. In T.T. Rogers, M. Rau, X. Zhu, & C. W. Kalish (Eds.), Proceedings of the 40th Annual Conference of the Cognitive Science Society (pp. PAGES). Austin, TX: Cognitive Science Society.

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APA formatted citation for a talk/poster presentation:
Author A. & Author B. (2018, July). This is the title of the talk or poster. Paper (or Poster) presented at the 40th Annual Conference of the Cognitive Science Society. Madison, Wisconsin, USA.